

Year

Department of International Relations / Department of International Relations /

Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
IR344	BEHAVIORAL ECONOMICS	3.00	0.00	0.00	3.00	5.00
Course Detail						
Course Language	: English					
Qualification Degree	: Bachelor					
Course Type	: Optional					
Preconditions	: Not					
Objectives of the Course	: Behavioural economics knowledge acquisition					
Course Contents	: Behavioral Economics is an interdisciplinary field combining insights from psychology, neuroscience, and traditional economics to better understand human decision-making. Unlike classical economic theories that assume individuals are fully rational, this course explores how psychological biases, heuristics, emotions, and social influences shape economic behavior. Topics include bounded rationality, prospect theory, loss aversion, mental accounting, and the impact of nudges on consumer and policy decisions.					
Recommended or Required Reading	: Thinking, Fast and Slow" – Daniel Kahneman "Misbehaving: The Making of Behavioral Economics" – Richard Thaler Angner, E. (2016). A Course in Behavioral Economics. Macmillan Education Palgrave.					
Planned Learning Activities and Teaching Methods	: Oral expression					
Recommended Optional Programme Components	: it is necessary to ensure participation in the lesson					
Course Instructors	: Prof. Dr. Hakan Vahit Erkutlu					
Instructor's Assistants	: ismihan topdağ, Hakan Erkutlu					
Presentation Of Course	: face to face					
Update Date	: 1/18/2026 4:37:06 PM					
Dosya İndirilme Tarihi	: 2/13/2026					

Course Outcomes

Upon the completion of this course a student :

- 1 Understand key differences between traditional and behavioral economics.
- 2 Analyze how psychological biases affect individual and market decisions.
- 3 Critically assess economic models that incorporate human irrationality.

Pre / Side Conditions

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Weekly Contents

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Chapter 1: Introduction to Behavioral Economics			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
2.Week	*Chapter 1: Introduction to Behavioral Economics			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
3.Week	*Chapter 2: Rational Choice Under Certainty			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

	Theorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
4.Week	*Chapter 3: Decision-making Under Certainty			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
5.Week	*Chapter 4: Probability Judgment			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
6.Week	*Chapter 4: Probability Judgment			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
7.Week	*Reviewing			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
8.Week	*Chapter 5: Judgment Under Risk and Uncertainty					Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
9.Week	*Chapter 9: Intertemporal Choice			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
10.Week	*Chapter 9: Intertemporal Choice			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
11.Week	*Chapter 10: Analytical Game Theory			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
12.Week	*Chapter 10: Analytical Game Theory			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
13.Week	*Chapter 12: Behavioral Policy			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
14.Week	*Chapter 12: Behavioral Policy			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
15.Week	*Reviewing			*Please read the course content and ECTS information before coming to class. See pages - in your textbook.	*Lecture, Discussion, Question and Answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

Assesment Methods %
1 Final : 60.000
2 Mzæ : 40.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Derse Katılım	3	14.00	42.00
Ders Öncesi Bireysel Çalışma	3	7.00	21.00
Ders Sonrası Bireysel Çalışma	3	10.00	30.00
Vize	1	1.00	1.00
Ara Sınav Hazırlık	5	5.00	25.00
Final Sınavı Hazırlık	6	5.00	30.00
Final	1	1.00	1.00
Total :			150.00
Sum of Workload / 30 (Hour) :			5
ECTS :			5.00

Program And OutcomeRelation																			
	P.O.1	P.O.2	P.O.3	P.O.4	P.O.5	P.O.6	P.O.7	P.O.8	P.O.9	P.O.10	P.O.11	P.O.12	P.O.13	P.O.14	P.O.15	P.O.16	P.O.17	P.O.18	P.O.19
L.O.1	5	0	0	5	0	0	5	0	0	0	0	0	5	0	0	0	0	0	0
L.O.2	5	0	0	5	0	0	5	0	0	0	0	0	5	0	0	0	0	0	0
L.O.3	5	0	0	5	0	0	5	0	0	0	0	0	5	0	0	0	0	0	0
Avarage	5.00	0	0	10.00	0	3.33	7.67	0	0	1.00	2.00	0	10.00	4.33	0	0	0	0	5.00

Ders/Program Çıktıları İlişkisi																			
P.O.1	P.O.2	P.O.3	P.O.4	P.O.5	P.O.6	P.O.7	P.O.8	P.O.9	P.O.10	P.O.11	P.O.12	P.O.13	P.O.14	P.O.15	P.O.16	P.O.17	P.O.18	P.O.19	
0	0	0	15	0	10	8	0	0	3	6	0	15	13	0	0	0	0	0	15

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.